

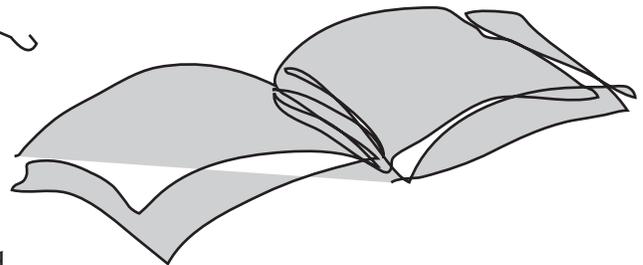
Book Form as the Starting Point for Sculpture **S**culpture as the Starting Point for Books

Look for the connection between the structure, the message and the visual presentation. Books are *read in sequence*. There is a *progression* to the unfolding or opening of a book.

Turning to the first page of any book is a ritual act imbued with a magical anticipation. Consider the concept that the book is a container of ideas, of knowledge, of human imagination:

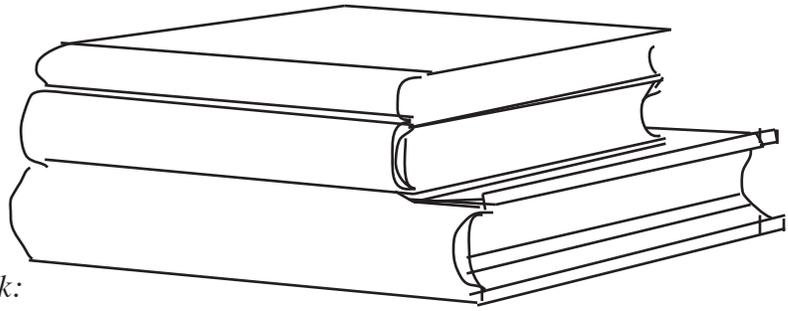
“An object of art becomes a shrine when we make it a box...but it is a box in which a spirit may take up residence. It’s where we may find the interior world, the microcosm, that we’re all looking for.”

-Thomas Moore, *The Reenchantment of Everyday Life*



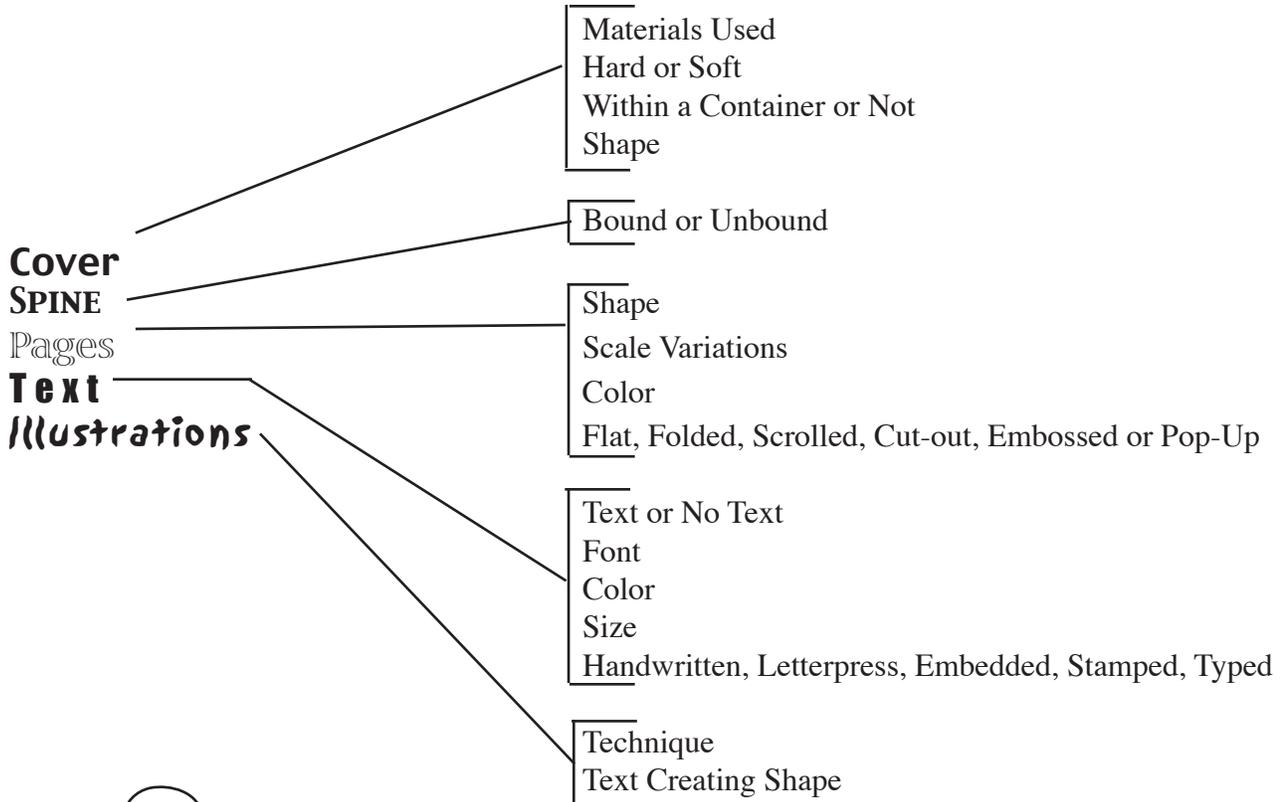
A BOOK. . .

- opens/closes
- is enclosed/contained
- progresses: the viewer “reads” the order of the:
 - words
 - color
 - texture (2D & 3D)
 - unfolding movement
- incorporates a “story” whether visual or with words
- is designed to be read on different levels



FORMAL ISSUES

Manipulating the formal aspects of a book:



PRINCIPLES OF DESIGN

Unifying the final product is done through emphasizing and designing while keeping an eye to a number of principles of design:

Rhythm
 Contrast
 Dominance
 Unity
 Economy

Repetition
 Balance
 Emphasis
 Variety
 Movement